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PTO/SB/08A (10/01) (modified) U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Substitute for form 1449A/PTO **Application Number** 10/812,417 Filing Date 03/30/2004 INFORMATION DISCLOSURE **First Named Inventor** Agarwal STATEMENT BY APPLICANT **Art Unit** 2171 (use as many sheets as necessary) **Examiner Name** Unknown Sheet of 1 **Attorney Docket Number** 64557.000020 (GP-254-00-US) **U.S. PATENT DOCUMENTS** Pages, Columns, Lines, DOCUMENT NUMBER Cita **Publication Date** Name of Patentee or Where Relevant Passages or mitials. No. Number - Kind Code (if known) **Applicant of Cited Document** MM-DD-YYYY Relevant Figures Appear 瓦 6,230,170 05-08-2001 Zellweger et al. 'nν 2002/0002509 01-03-2002 Wagom et al. 2002/0026359 02-28-2002 Long et al. Frengut et al. 2002/0046099 04-18-2002 **?** VG 11-07-2002 Natsuno et al. 2002/0165773 2002/0194062 12-19-2002 Linide B ·-2002/190780-12-26-2002 Kawakami et al. 2002/0198780 S 2003/0037334 02-20-2003 Khoo et al. 04-10-2003 Holtz et al. 2003/0070167 05-01-2003 Hasegawa et al. 2003/0083937 08-28-2003 2002/0163372 Kolsy S 2003/0163312 11-20-2003 Ishiwaka et al. 2003/0216963 01 2004/0054589 03-18-2004 Nicholas et al. 05-13-2004 lino et al. 2004/0093620 20 2002/0184097 12-05-2002 Hijiri et al. ()V 2004/0143843 07-22-2004 Khoo et al. 07-22-2004 Dietsch et al. 2004/0143499 03-18-2004 2004/0054577 Inoue et al. Ó٧ OTHER DOCUMENTS - NON-PATENT LITERATURE DOCUMENTS Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue No. number(s), publisher, city and/or country where published TRANSLATION Chris Sherman, "Google Launches AdWords Select," February 20, 2002, 6 pages **EXAMINER SIGNATURE** DATE CONSIDERED

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